

CONTRACT



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

New Media Firm, The
1322 G Street, SE
Washington, DC 20003

<u>Contract / Revision</u> 953031 /		<u>Alt Order #</u> 06321944
<u>Product</u> OH FAMILIES UNITED		
<u>Contract Dates</u> 09/19/12 - 09/25/12	<u>Estimate #</u> 1641	
<u>Advertiser</u> Ohio Families United		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 383	<u>Product Code</u> 403
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	09/21/12	09/21/12	Days of Our Lives	1-2p		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$250.00			
N 2	WLWT	09/21/12	09/21/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$150.00			
N 3	WLWT	09/21/12	09/21/12	12-1230p M-F news	12-1230p		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$250.00			
N 4	WLWT	09/21/12	09/21/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$350.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$350.00			
N 5	WLWT	09/21/12	09/21/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$850.00			
N 6	WLWT	09/21/12	09/21/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$1,200.00			
N 7	WLWT	09/21/12	09/21/12	6-7a news	6-7a		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$800.00			
N 8	WLWT	09/21/12	09/21/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
953031 /	06321944

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/12 - 09/25/12	OH FAMILIES UNITED	1641

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio Families United	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----1-- 1 \$1,500.00												
N 9	WLWT	09/21/12	09/21/12	NBC Today Show II	9-10a		:30			NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----1-- 1 \$700.00												
N 10	WLWT	09/24/12	09/24/12	Days of Our Lives	1-2p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$250.00												
N 11	WLWT	09/24/12	09/24/12	NBC Today Show III	10-11a		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$400.00												
N 12	WLWT	09/24/12	09/24/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$1,700.00												
N 13	WLWT	09/24/12	09/24/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$600.00												
N 14	WLWT	09/24/12	09/24/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$150.00												
N 15	WLWT	09/24/12	09/24/12	12-1230p M-F news	12-1230p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$250.00												
N 16	WLWT	09/24/12	09/24/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$350.00												
N 17	WLWT	09/24/12	09/24/12	DR OZ EF	4PM-5PM		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$350.00												
N 18	WLWT	09/24/12	09/24/12	5-530p M-F news	5-530p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$850.00												
N 19	WLWT	09/24/12	09/24/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$850.00												
N 20	WLWT	09/24/12	09/24/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												

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09/19/12 - 09/25/12	OH FAMILIES UNITED	1641

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio Families United	09/18/12 / 09/18/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$1,200.00												
N 21	WLWT	09/24/12	09/24/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$800.00												
N 22	WLWT	09/24/12	09/24/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$1,500.00												
N 23	WLWT	09/24/12	09/24/12	NBC Today Show II	9-10a		:30			NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 1----- 1 \$700.00												
N 24	WLWT	09/22/12	09/22/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1- 1 \$1,700.00												
N 25	WLWT	09/22/12	09/22/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1- 1 \$100.00												
N 26	WLWT	09/22/12	09/22/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1- 1 \$400.00												
N 27	WLWT	09/22/12	09/22/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1- 1 \$600.00												
N 28	WLWT	09/22/12	09/22/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1- 1 \$800.00												
N 29	WLWT	09/23/12	09/23/12	Late News after NFL	Late News		:30			NM	1	\$1,400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$1,400.00												
N 30	WLWT	09/23/12	09/23/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$100.00												
N 31	WLWT	09/23/12	09/23/12	SU 530-6a	SU 530-6a		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$100.00												
N 32	WLWT	09/23/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												

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09/19/12 - 09/25/12	OH FAMILIES UNITED	1641

Advertiser	Original Date / Revision
Ohio Families United	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$600.00												
N 33	WLWT	09/23/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$400.00												
N 34	WLWT	09/23/12	09/23/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$800.00												
N 35	WLWT	09/23/12	09/23/12	Su 9-10a News	Su 9-10a		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -----1 1 \$900.00												
N 36	WLWT	09/20/12	09/20/12	Days of Our Lives	1-2p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$250.00												
N 37	WLWT	09/20/12	09/20/12	NBC Today Show III	10-11a		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$400.00												
N 38	WLWT	09/20/12	09/20/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$1,700.00												
N 39	WLWT	09/20/12	09/20/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$600.00												
N 40	WLWT	09/20/12	09/20/12	STEVE HARVEY DAY	STEVE HARVEY E		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$150.00												
N 41	WLWT	09/20/12	09/20/12	12-1230p M-F news	12-1230p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$250.00												
N 42	WLWT	09/20/12	09/20/12	DR OZ EF	4PM-5PM		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$350.00												
N 43	WLWT	09/20/12	09/20/12	5-6a news	5-6a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ---1--- 1 \$175.00												
N 44	WLWT	09/20/12	09/20/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$1,200.00			
N 45	WLWT	09/20/12	09/20/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$1,500.00			
N 46	WLWT	09/20/12	09/20/12	NBC Today Show II	9-10a		:30			NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$700.00			
N 47	WLWT	09/25/12	09/25/12	Days of Our Lives	1-2p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$250.00			
N 48	WLWT	09/25/12	09/25/12	NBC Today Show III	10-11a		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$400.00			
N 49	WLWT	09/25/12	09/25/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$1,700.00			
N 50	WLWT	09/25/12	09/25/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$600.00			
N 51	WLWT	09/25/12	09/25/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$150.00			
N 52	WLWT	09/25/12	09/25/12	12-1230p M-F news	12-1230p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$250.00			
N 53	WLWT	09/25/12	09/25/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$350.00			
N 54	WLWT	09/25/12	09/25/12	5-6a news	5-6a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$175.00			
N 55	WLWT	09/25/12	09/25/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$850.00			
N 56	WLWT	09/25/12	09/25/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												

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WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

Contract / Revision	Alt Order #
953031 /	06321944

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	OH FAMILIES UNITED	1641

Advertiser	Original Date / Revision
Ohio Families United	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -1----- 1 \$1,200.00												
N 57	WLWT	09/25/12	09/25/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -1----- 1 \$1,500.00												
N 58	WLWT	09/25/12	09/25/12	NBC Today Show II	9-10a		:30			NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -1----- 1 \$700.00												
N 59	WLWT	09/19/12	09/19/12	Days of Our Lives	1-2p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$250.00												
N 60	WLWT	09/19/12	09/19/12	11a-12p	11a-12p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$150.00												
N 61	WLWT	09/19/12	09/19/12	DR OZ EF	4PM-5PM		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$350.00												
N 62	WLWT	09/19/12	09/19/12	5-530p M-F news	5-530p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$850.00												
N 63	WLWT	09/19/12	09/19/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$850.00												
N 64	WLWT	09/19/12	09/19/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$1,200.00												
N 65	WLWT	09/19/12	09/19/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$800.00												
N 66	WLWT	09/19/12	09/19/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$1,500.00												
N 67	WLWT	09/19/12	09/19/12	NBC Today Show II	9-10a		:30			NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1----- 1 \$700.00												
Totals											67	\$45,950.00

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WLWT
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(513)412-5000

www.wlwt.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
953031 /	06321944

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/12 - 09/25/12	OH FAMILIES UNITED	1641

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio Families United	09/18/12 / 09/18/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
08/27/12 - 09/25/12	67	\$45,950.00	\$39,057.50
Totals	67	\$45,950.00	\$39,057.50



Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, The New Media Firm
do hereby request station time concerning the following issue:

Ohio Families United

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule					

Total Charges:

This broadcast time will be used by: Ohio Families United

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

US Senate Race

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Ohio Families United

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Zach West, Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/18/12

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title